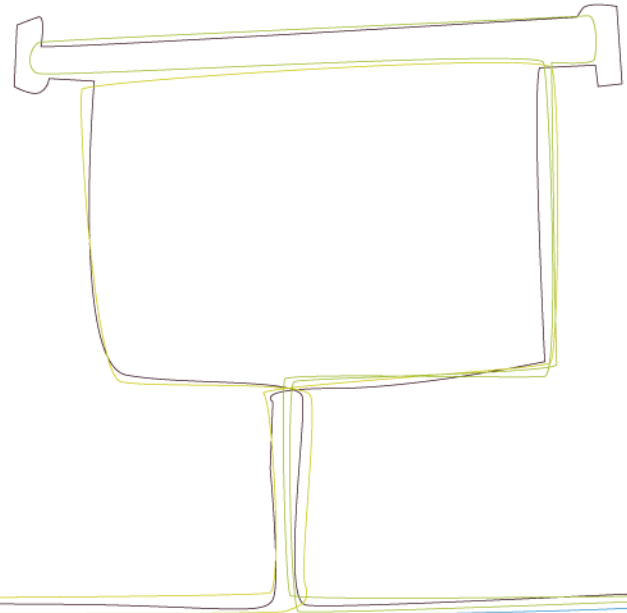


# The IDEA Project after three years

Prof Jim Bridges  
Emeritus Professor of Toxicology and  
Environmental Health and Chair of the IDEA  
Supervisory Group



# The primary aim of the IDEA Project



To establish and adopt a transparent and validated risk assessment framework, based on the best available science, for the identification of use conditions of individual and mixtures of fragrances (alone and in different formulations) that will, when properly utilised, prevent induction and consequently likely skin sensitisation of consumers and others who may be exposed.

# IDEA: Mode of operation



- Open discussions in workshops on specific themes relating to the QRA, with participants from many disciplines, countries and organizations. Workshop reports along with the key conclusions are then circulated to all participants for their comments before being put on the IDEA website.
- Task forces used to follow up particular actions identified at the workshops. Progress is displayed on the website.
- Annual Review held to enable views of other stakeholders on the projects progress to be heard and addressed. It also provides a crucial opportunity to chart the best way forward.
- Overview of the progress of the IDEA project provided to the IDEA Management Team by the Supervisory Group.

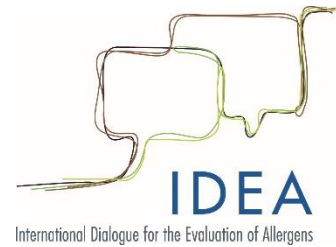
# IDEA – The first year



The focus of the first year of IDEA was to build an effective collaboration between stakeholders i.e. industrial scientists, dermatologists, academic scientists and regulators and to draw on this expertise to:

- Identify the actions needed for a major revision of QRA1 (termed QRA2) to be provided to DG SANCO by July 2014.
- Characterise the priorities.
- Ensure that the agreed actions are implemented.

# Agreed priorities for development of QRA2: phase 1 of the IDEA project



Focus on total exposure of consumers to individual fragrances. This required:

- i) Re-evaluation of uncertainties where a safety assessment factor (SAF) is warranted and the scientific basis for the assignment of each SAF value.
- ii) Development of an aggregate exposure model based on actual consumer use of products which involves the utilisation of these SAF values.

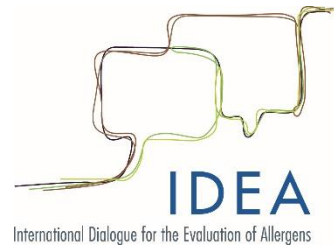
# IDEA - The second year



The primary aims were to:

- Complete the development of QRA 2 as an improved tool for the protection of consumers from skin sensitisation from fragrance ingredients and ensure that a draft of QRA2 was submitted by the deadline of July 2014 to DG SANCO.
- Draw on clinical data as the judge of the effectiveness of the QRA.
- Further improve effective collaboration between stakeholders.
- To identify priorities for the third year.

# IDEA - The third year



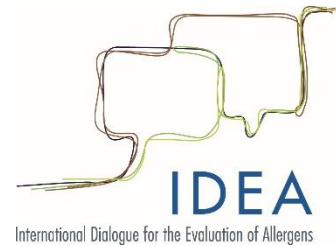
The primary aims were to:

- To provide a revised version of the draft QRA2 based, on the evaluation by the JRC on behalf of DG SANCO and further work conducted by IDEA on the SAFs etc.
- To submit the revised QRA2 to the SCCS for discussion with its working group and with JRC.

To initiate phase 2 of IDEA

- \* To critically examine how pre- and pro- haptens could be incorporated into the QRA.
- \* To identify the priorities for the next stage of IDEA

# IDEA - The third year



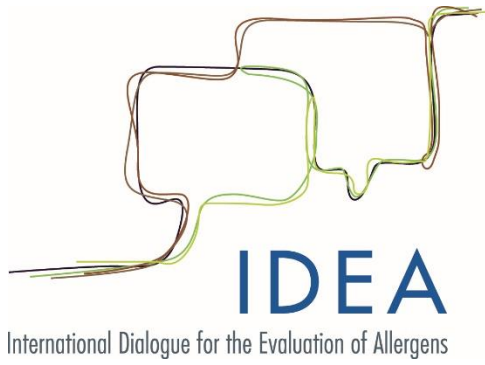
The primary aims were to:

- To provide a revised version of the draft QRA2 based on the evaluation by the JRC on behalf of DG SANCO and further work conducted by IDEA on the SAFs, etc.
- To submit the revised QRA2 to the SCCS for discussion with its working group and with JRC.
- To critically examine how pre- and pro- haptens could be addressed and incorporated into the QRA.
- To identify the priorities for the next stage of IDEA.



‘Arriving at our goal is the starting point to another’

John Dewey



**Thank you for your attention**

